



2009 ASTA Suppliers' Guide Information

The ASTA "Suppliers' Guide" is a listing of the supplier members of the American Seed Trade Association. The guide features an easy-to-use index of all supplier members of the association and is distributed to all ASTA members and at all meetings and conferences. More than 3,000 Suppliers' Guides will be distributed in 2009.

Complimentary listing for all ASTA Supplier Members

Company text descriptions up to 50 words, along with company name, address, phone, fax, and web site information will be listed for every ASTA supplier member complimentary.

Sponsorship Opportunity

½ page full color sponsorship recognition in the front or back of the guide is available for \$500. Full page color sponsorships are also available for only \$1,000. Artwork on the sponsorship recognition is subject to approval by ASTA and must promote your company rather than a commercial product.

Upgraded Company Listings

Company listings may also be upgraded to 100 words and include a company logo graphic for an additional fee of \$100. Further graphics/embellishments may be made to this upgraded listing, subject to approval by ASTA, within a 2" wide x 7" high horizontal design space.

Please note that the design of the upgraded listing must include a written description of your company and contact information and cannot be designed strictly as a commercial ad for a specific product.

Contact Information

To sign up as a sponsor or for additional information on the Suppliers' Guide, please contact Jennifer Lord at 703-837-8140 or jlord@amseed.org. The deadline for being included in the 2009 Suppliers' Guide is October 15, 2008.