



Future Seed Executives Sponsorship Menu 2011-12

	Platinum - \$5,000	Gold - \$2,500	Silver - \$1,000	Supporter - \$500
Company name and logo prominently displayed in FuSE marketing materials, signage, and advertisements	X			
Company has option of giving away a promotional item to attendees at all FuSE Committee Meetings. Product must be approved by ASTA.	X			
Company name and logo on FuSE website in prominent location and hyperlinked to your company's homepage	X	X		
Company name listed on FuSE website and hyperlinked to your company's homepage			X	X
Company name and logo listed in Email marketing messages in prominent location	X	X		
Company name listed in Email marketing messages			X	X
Company may include company promotional information and a giveaway item in Campus Connections students' welcome packets.	X	X		
Company logo listed in FuSE brochure	X	X		
Company name listed in FuSE brochure			X	X
Company name on all FuSE Educational Unit agendas	X	X	X	X
Company logo included in all FuSE ads in industry publications, when possible	X	X		
Recognition as a sponsor on all FuSE ads in industry publications, when possible	X	X	X	X
Acknowledgement at all FuSE committee meetings held at ASTA conferences	X	X	X	X
Acknowledgement at all FuSE Educational Units	X	X	X	X
Company receives two free registrations to each Educational Unit	X			
Company receives two free registrations to each Round Table Discussion Group	X			
One free registration to an ASTA conference of your choice for an employee new to the seed industry (fewer than 7 years)	X			
Company receives one free registration to each Educational Unit		X		
Company receives one free registration to each Round Table Discussion Group		X	X	

For more information on FuSE Sponsorship, contact Anna Burks at 703-837-8140.