



CAMPUS CONNECTIONS

What is Campus Connections?

Campus Connections provides the unique opportunity for undergraduate students (juniors) working towards a career in the seed industry to interact with seed industry professionals and senior executives to investigate various aspects of the seed business. FuSE, via the Campus Connections program, will award students a grant to attend the American Seed Trade Association's (ASTA) 127th Annual Convention to be held in San Antonio, Texas in June 2010.

What is the ASTA Annual Convention?

The Annual Convention is attended by over 500 seed industry professionals representing small, medium and large companies focused on different seed industry segments: large row crops (corn, soybeans, cotton, and sorghum), flower, vegetable, and grass seed. As part of the ASTA Annual Convention, ASTA engages in wide-ranging discussions on such topics as biotechnology, organics, breeding advancements, ag-policy, and international trade. In addition to exposing participants to these exciting topics, the Campus Connections program will also include networking opportunities and one-on-one mentoring.

Who is able to participate in Campus Connections and how do they apply?

Applicants for the Campus Connections program must be current undergraduate students in their junior year working towards a bachelor's degree in a seed-related area of study or Ag-Business/Economics. Interested students can find more information on the program on the FuSE website at www.futureseedexecutives.com. **Applications must be received by March 31, 2010.**

What is covered by the program?

Significant financial support to attend the Convention is included for students accepted to the Campus Connections program. It includes:

- **Air Fare:** 100% of coach air fare is reimbursed by FuSE through company sponsorships (Up to \$580.00 round-trip--participants will book their own travel arrangements).
- **Hotel:** \$800.00 total (4 nights x \$200.00/night, including taxes - participants will be paired with other students in the program, and FuSE will make the reservations).
- **Convention Registration:** The \$449 cost will be waived by the ASTA organization.
- **Meals and Incidentals:** Will be at the student's cost but several meals and banquets are provided with registration.

FOR MORE INFORMATION, CONTACT INFO@FUTURESEEDEXECUTIVES.COM